

Greaves Cotton Ltd. at Rice Milling Expo, Karnal

14th-16th February'14



Greaves Cotton was present at Rice Milling Expo, Karnal at Haryana. The industry is growing rapidly in and around this place. Haryana (and adjoining Punjab) is a belt for premium rice growers / millers. To enter in this important industry, Rice Milling Expo was a great start, as we had booked one order for 82.5KVA genset during the expo (photo with the customer M/s Sona Foods). We displayed our 125kVA genset, along with the complete company and product range information.

The expo helped us to penetrate in an unexplored market, as it was visited by 300+ rice milling owners, consultants (and hatcheries owners – an important industry in nearby area). The expo was well attended and helped build the brand as well good leads to start sales.

Below are the Few Photos of Rice Milling Expo Karnal

