

Greaves Cotton Ltd. at “Elasia-2014”

25-28 July 2014



Greaves Cotton was present in one of the biggest Power and Electrical Exhibitions “Elasia-2014” hosted at Pragati Maidan, New Delhi. The platform was diligently utilized for the display of our CPCB II compliant product – a 45kVA genset. This was an important communication to the market about preparedness of Greaves with next generation emission norms compliant gensets. The technological advancement in this new product was talked about and the related queries were replied by our team, with the new literature etc.

Greaves Cotton Ltd. also took this opportunity to introduce solar product launched by brand the name of “Greaves Solar”.



A 125 litre Solar Water Heater was displayed at the exhibition along with the complete technical specifications. Technology and quality of the product displayed was very distinctive. GCL is planning product range expansion with solar technology. The product was highly acclaimed and appreciated by the gathering.

The exhibition was a good inception for CPCB-II compliant Gen Sets and Greaves Solar as the gathering was huge and attended by many professionals, consultants and Greaves dealers from northern region. We were able to connect with large number of prospective customers, dealers and consultants.

Few Photos of Greaves stall at Elasia-2014

